April 29, 2020

Property Analyst Pham Hoang Bao Nga ngaphb@kbsec.com.vn

# Vingroup (VIC) 1Q hit hardest by hotel & retail closures

# 1Q earnings plunge 58% on resort & retail closures and lost manufacturing sales

— 1Q earnings plummeted by 58% YoY to VND438 billion due to: 1) closures at Vinpearl and Vincom Retail during the nationwide lockdown; 2) lost manufacturing sales at the VinFast and VinSmart startups leading to a negative gross profit margin; 3) slowdown in property sales from the Vinhomes consolidation; and 4) removal of retail revenue for supermarkets and retail stores after reducing the stake in Vincommerce. Vingroup managed to offset some losses through the consolidation of VND8,359 billion in financial income from the oneoff gains at Vinhomes following the project sale.

# Hospitality & retail operations hardest hit from COVID-19 but operations now resumed

— Closure of 19 hotels and resorts at Vinpearl/VinWonders led to a 32% drop in number of rooms sold and guests, with zero revenue booked in March. Hospitality operations remained shut during April but normalization is underway. Average occupancy at Vincom Retail fell to 85% from 89.3% in the previous quarter with the shutdown of VinPro stores. VinFast sold 5,230 cars and 10,100 e-scooters and pre-sold another 1,100 cars and 6,800 e-scooters vs the annual target of 20,000 cars and 85,000 e-scooters. VinFast production will normalize after focusing on ventilator manufacturing in April. VinSmart launched 12 new models and sold 450,000 units at roughly USD100 ASP for 16.7% market share by the end of March and ranked as Vietnam's top 3 smart phone brand.

# Management in the process of reassessing 2020E plan

Revisions to 2020E guidance include: 1) property will continue to focus on bulk sales at the three mega projects (Ocean Park, Smart City and Grand Park) but will only launch one new project (Wonder Park) and will push back the launches for Dream City and Galaxy to 2021E;
2) retail will reduce new store openings to three from ten locations 3) autos will continue to launch new V8 model and 3 new e-scooters but may need to revise full-year sales targets for 20,000 cars and 85,000 e-scooters (no new guidance provided yet); and 4) smart phones will continue with plans to launch new models throughout the year to expand market share.

## **KB SECURITIES VIETNAM RESEARCH**

Head of Research – Nguyen Xuan Binh binhnx@kbsec.com.vn

#### Macro/Strategy

Head of Macro & Strategy – Tran Duc Anh anhtd@kbsec.com.vn

Macro Analyst – Thai Thi Viet Trinh trinhttv@kbsec.com.vn

Market Strategist – Le Anh Tung tungla@kbsec.com.vn

## Equity (Hanoi)

Head of Equity Research (Hanoi) – Duong Duc Hieu hieudd@kbsec.com.vn

Information Technology & Logistics Analyst – Nguyen Anh Tung tungna@kbsec.com.vn

Property Analyst – Pham Hoang Bao Nga ngaphb@kbsec.com.vn

Power & Construction Material Analyst – Le Thanh Cong conglt@kbsec.com.vn

Financials Analyst – Nguyen Thi Thu Huyen huyenntt@kbsec.com.vn

#### Equity (Ho Chi Minh)

Head of Equity Research (Ho Chi Minh) – Harrison Kim harrison.kim@kbfg.com

Consumer & Retailing Analyst – Dao Phuc Phuong Dung dungdpp@kbsec.com.vn

Fisheries & Pharmaceuticals Analyst – Nguyen Thanh Danh danhnt@kbsec.com.vn

Oil & Gas & Chemicals Analyst – Nguyen Vinh vinhn@kbsec.com.vn

## **Research Marketing**

Korea Marketing Analyst – Seon Yeong Shin shin.sy@kbsec.com.vn

#### **KB SECURITIES VIETNAM (KBSV)**

#### Head Office:

Levels G, 2 & 7, Sky City Tower, 88 Lang Ha Street, Dong Da District, Hanoi, Vietnam Tel: (+84) 24 7303 5333 - Fax: (+84) 24 3776 5928

#### Hanoi Branch:

Level 1, VP Building, 5 Dien Bien Phu, Ba Dinh District, Hanoi, Vietnam Tel: (+84) 24 7305 3335 - Fax: (+84) 24 3822 3131

#### Ho Chi Minh Branch:

Level 2, TNR Tower Nguyen Cong Tru, 180–192 Nguyen Cong Tru Street, District 1, HCMC, Vietnam Tel: (+84) 28 7303 5333 – Fax: (+84) 28 3914 1969

#### Saigon Branch:

Level 1, Saigon Trade Center, 37 Ton Duc Thang, Ben Nghe Ward, District 1, HCMC, Vietnam Tel: (+84) 28 7306 3338 - Fax: (+84) 28 3910 1611

## CONTACT INFORMATION

Institutional Client Center: (+84) 28 7303 5333 – Ext: 2656 Private Customer Care Center: (+84) 24 7303 5333 – Ext: 2276 Email: ccc@kbsec.com.vn Website: www.kbsec.com.vn

#### Investment ratings & definitions

#### Investment Ratings for Stocks

Buy:	Hold:	ext 6 months) Sell:
+15% or more	+15% to -15%	-15% or more

#### Investment Ratings for Sectors

(based on expectations for absolute price gains over the next 6 months)			
Positive:	Neutral:	Negative:	
Outperform the market	Perform in line with the market	Underperform the market	

Opinions in this report reflect the professional judgment of the research analyst(s) as of the date hereof and are based on information and data obtained from sources that KBSV considers reliable. KBSV makes no representation that the information and data are accurate or complete and the views presented in this report are subject to change without prior notification. Clients should independently consider their own particular circumstances and objectives and are solely responsible for their investment decisions and we shall not have liability for investments or results thereof. These materials are the copyright of KBSV and may not be reproduced, redistributed or modified without the prior written consent of KBSV. Comments and views in this report are of a general nature and intended for reference only and not authorized for use for any other purpose.